

The J.D. Power and Associates Award Goes to...



Coldwell Banker Real Estate ranked “Highest Overall Satisfaction For Home Sellers Among National Full Service Real Estate Firms” according to the J.D. Power and Associates 2009 Home Buyer/Seller StudySM.

So what does this mean to you?

It means that when you side with Coldwell Banker Real Estate, you will be with a brand that has built a legacy on being an industry leader, with a commitment to innovation and a network of experienced and extremely successful Sales Associates ready and willing to help through any step in your real estate process.

About the J.D. Power and Associates Study

The independently administered study measures customer satisfaction of home buyers and sellers among the largest national real estate firms. It incorporates more than 3,100 evaluations from 2,801 respondents who bought or sold a home between April 2008 and June 2009. The survey was fielded between April and June 2009.

J.D. Power and Associates examines four factors in the home-selling experience including: agent; marketing; office; and packaging of additional services. Among home sellers, Coldwell Banker Real Estate ranks highest with a score of 815 compared to the industry average of 786.

Coldwell Banker received the highest numerical score among full service real estate firms for home sellers in the proprietary J.D. Power and Associates 2009 Home Buyer/Seller StudySM. Study based on 3,138 total evaluations measuring 5 firms and measures opinions of individuals who sold a home between March 2008 and April 2009. Proprietary study results are based on experiences and perceptions of consumers surveyed April-June 2009. Your experiences may vary. Visit jdpower.com.

SINCE 1911

Northwest 39th Ave
352.372.5375

Haile Plantation
352.335.4999

**COLDWELL
BANKER**

**M.M. PARRISH
REALTORS**

mmparrish.com

Each Office Is Independently Owned And Operated.